



Delage announces the signing of two distribution agreements for France

Magny-Cours (August 8, 2022) – The French manufacturer Delage-Automobiles is continuing to develop its distribution network.

The manufacturer of the French Hypercar "Delage D12", which already has two distribution agreements in the world's largest market, the United States; now has two distributors for its national market: CPSA 28, which will provide distribution and after-sales service for the departments of northern France, under the name "Delage France – Régions Nord", and Marcassus Sport, which will provide same functions for the departments of the South of France under the name "Delage France – Régions Sud".

Each of the two companies will open a space dedicated to Delage within their main and respective Showroom by the end of 2023.

"I am very happy to entrust the distribution and after-sales service of Delage in our country to two companies whose experience and reputation on the French market for exceptional cars are widely recognized. And I am delighted with the enthusiasm shown by their two leaders, Xavier Bertin and Sacha Marcassus, whom I thank for having approached me in this way", declared Laurent Tapie, founder and President of Delage-Automobiles.

"CPSA 28 is very proud that Delage has accepted its application to become the official Delage distributor for the entire northern part of France. Delage is an exceptional brand that has marked our automotive history. Contributing to its rebirth, in which we wholeheartedly believe, will be a daily objective for us. The brand has already recorded a first firm order for a D12 in France, even though the prototype had not yet been finalized and the distribution network did not exist. With a car that has now shown its driving potential, notably at the Goodwood Festival of Speed, and a growing network; we are convinced that the D12 can appeal to many of our customers, particularly in France"; said Xavier Bertin, President of CPSA 28.

"Marcassus Sport has for many years built its reputation as a French specialist in "pleasure cars", with limited production brands and very strong character cars. The Delage D12 is undoubtedly the pinnacle of this concept: to offer an "F1 road car", which is moreover with a brand of Delage's pedigree, it is a project in which we absolutely wanted to participate. And which will undoubtedly also appeal, we are convinced, some of the wealthiest of our customers, the most passionate about ultra-sporty driving" said Sacha Marcassus, President of Marcassus Sport.

The Delage D12 will be in the United States for part of August and September in order to carry out a "US Tour" intended to introduce it to American Hypercar buyers, before returning to France in the second half of September.

It will continue its development there, before carrying out a private test session for its French prospects, on one of the FIA-approved national circuits, by the end of October.

Its European homologation process has begun, with a target of completion by the summer of 2023, i.e. 6 months before the deliveries of the first cars already ordered.